

# **Brooks®**

## **Addiction Style**

### **Walking Shoes**

Specially designed with the Hydroflow Gel® heel bladder for the best in shock absorption at heel strike. Proven at the Michigan State University gait laboratories, the gel bladder effectively disperses shock, reducing insult on top of injury to the heel. The gel bladder also offers the appropriate amount of resistance to allow forward progression of the foot past heel strike, preventing any stuttering delay in the transfer of weight from the rearfoot to the midfoot, as experienced with other air-pocket type technologies with other manufacturers. The full leather upper material is fully compliant with OSHA safety regulations for the workplace.

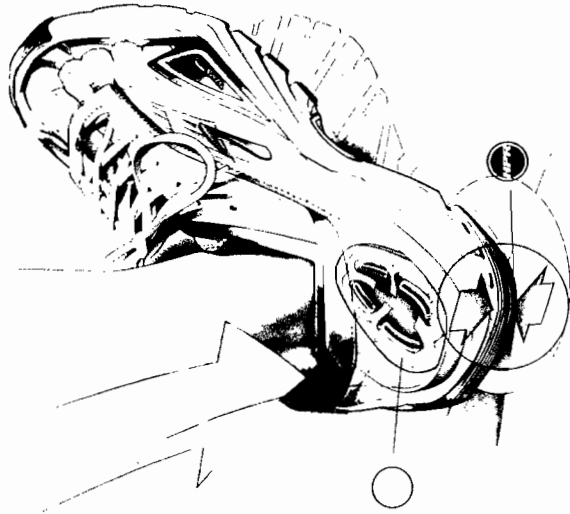
The Brooks Addiction® walking shoe has proven itself out to be an essential adjunct in relieving heel pain problems for our patients for over 20 years. Our office stocks the shoes in various sizes to meet your needs. Just contact my nursing staff for help, today!

***Mark Dollard , DPM***



# BROOKS TECHNOLOGY IN MOTION

## Propulsion Phase



### Heel Strike Pod

#### Precisely Engineered

As the heel impacts, the precise angle and bevel of the Brooks heel strike pod sets the heel up in a neutral position to assure that the heel strike alone does not create undesired lateral motion, especially increased rate of pronation. The crumple zone releases the lateral side of the midsole which allows the foot to remain balanced as it phases into the pressure path. Most of our heel strike pods have HPR, a super-durable rubber compound developed specifically by Brooks for longer wear.

### HydroFlow®

Brooks' patented, silicon-based system is the most unique and effective cushioning system ever applied to a running shoe. Its fluid-filled center chamber dampens shock at impact and dynamically disperses fluid at a controlled rate around the heel-cushioning, stabilizing and rebounding on every stride. Plus, it's engineered to never wear out.

## Midstance Phase



### DRB - the Diagonal Rollbar

When the foot comes in contact with the ground, it has a natural tendency to pronate. To help control this movement, we developed the Diagonal Rollbar. This patented, wedge-shaped piece of high density foam is positioned on the medial side of the midsole to reduce the rate and speed of pronation.



### DRB - Accel

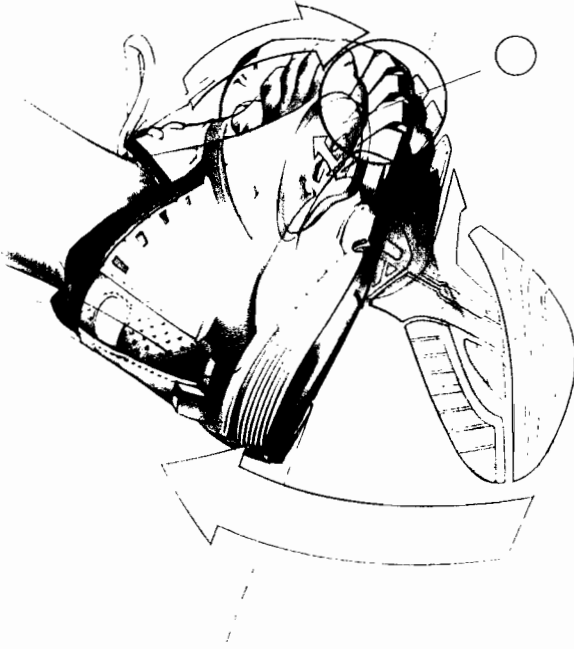
To promote natural movement between the heel and forefoot, Brooks developed the DRB Accel. This component utilizes varying durometers of thermoplastics which provide the torsional midfoot support runners need.



### Substance 257

This unique midsole compound is formulated to resist compression and rebound more quickly after impact than standard EVAs used in other brands. S257 has been tested to be 15% more durable than EVA which means your 400th mile has the same great ride as your first.

## Contact Phase



### Podular Technology

Brooks' patented Podular Midsole/Outsole configurations, MC-Pod, Stable-Pod, Hyper-Pod and Cush-Pod, are engineered to specifically meet the different types of runner's needs. By anatomically engineering a system of "pods" into the midsole and outsole around biomechanically correct flex grooves, it enables the shoe to bend and flex more naturally while still supporting the foot at its most critical points.

